

Dear Parent / Carer,

At Alexandra Park Junior School we take the care and management of our children's data extremely seriously. As part of both our legal and ethical obligations we regularly review all the companies and organisations that we use. This is to ensure that they manage any personal data we may share with them in a professional and legal manner.

One of the companies / organisations we have been reviewing recently is that of Class Dojo. Whilst not all our local schools use this service, a large number do along with many others in the UK and worldwide. How it is used varies significantly between each school, with some only using it to record achievements and others using it more widely to communicate directly with parents.

However, we have recently been alerted to a number of potential issues with this service. These have been raised by the Children's Commissioner for England. Her comments are as follows :

*'Teachers tell us that Class Dojo is an extremely valuable tool in the classroom. It can help them to engage children who are otherwise disruptive or disinterested, and makes the classroom a more fun learning environment for many children. However, some concerns have been expressed about the implications of Class Dojo for data protection:*

- Class Dojo does not require sensitive information to function. For example, children can be identified using nicknames rather than their real names. However, some teachers use sensitive information anyway.*
- Data is shared with 31 other organisations, each with their own privacy policies.*
- If the company were sold, all ClassDojo data would come under its new owner's privacy policy. If concerned, parents would be responsible for deleting their child's data within 30 days.'*

However, we believe that - used carefully and with awareness of the issues - using Class Dojo is still advantageous for us at Alexandra Park Junior School. In these circumstances, we are asking for specific informed consent from parents. This means that we have advised you of the possible risks and that with this knowledge, you are happy to allow your son / daughter access to the system.

As part of informing you, we are also notifying you of the information that we will be using on Class Dojo as well as it's purpose. Here is that information :

|                            |  |
|----------------------------|--|
| <b>Year Groups</b>         | We use Class Dojo in all years.  |
| <b>Purpose</b>             | We use it to communicate with parents, celebrate achievements and allow parents to monitor progress.   |
| <b>Data Used</b>           | First name, second name, parents email, DOB and class assigned to will be uploaded as details.         |
| <b>Media Used</b>          | We have photographs, videos and other information available to view by parents.                        |
| <b>Protection</b>          | All children and parents have a password which is secure.  |
| <b>Accounts Management</b> | Accounts are created and managed by the Headteacher, Office Staff and Class Teachers (as appropriate). |
| <b>Deletion of Records</b> | We delete every child's records within two weeks of them leaving the school.                           |

Now that you have all the relevant information, we need you to give your informed consent. Please complete and return the slip below to the school. Without this signed consent your child will not be allowed to use Dojo.

If you have any questions arising from this, please do not hesitate to contact the school.

Yours sincerely,



**J Seabright**  
Headteacher

### Class Dojo - Informed Consent

I \_\_\_\_\_ the parent of  
\_\_\_\_\_ in Class \_\_\_\_\_ having been duly informed of  
the possible concerns. I consent to my child using Class Dojo at Alexandra Park Junior  
School for the purposes stated.

**Signed :**

**Relationship to Child :**

**Date :**



*Alexandra Park Junior School*

*To Learn, Be Happy and Achieve Our Best*

